



Headteacher: **Mrs Claudia Thiele** BEd Hons NPQSL, NPQH

4th March 2026

Dear Parents/Carers,

We have been made aware of a recent social media trend often referred to as 'Reds vs Blues'. This trend has been circulating nationally on platforms used by young people and now includes posts about Stevenage schools.

The content linked to this trend can, at times, encourage risky behaviours or sensationalise themes that are not appropriate for children and young people.

We believe it is important to act proactively and to ensure our families have the information needed to keep children safe.

We are asking all parents/carers to remain vigilant by:

- **Checking your child's phone and social media activity regularly**
Young people can encounter content that pressures them to behave in unsafe ways, follow harmful trends, or feel compelled to impress peers online.
- **Talking with your child about the dangers of carrying any item that could be used as a weapon**
Even if something seems like a 'joke' or part of a trend, carrying any object for the purpose of intimidation or protection can put a young person at serious risk. It is important that children understand that online content does not always reflect reality and that actions suggested on social media can have real and serious consequences.
- **Encouraging your child to speak to a trusted adult if they see or hear anything concerning**
We want our young people to feel confident in raising worries before they escalate.

Please be assured that we are speaking to our secondary pupils about this in school this week. The key message we will be sharing are as follows:

Stay safe by:

- Remembering that online content is not always true.
- Avoiding pressure to engage with social media content that will be harmful to yourself or others.
- Never carrying any item to be used as protection or a weapon – this puts you and others at serious risk.
- Physical conflict and fighting with others will not be tolerated. As a school we will take swift action.
- Speak out to stay safe. If you are worried about something that is happening to you or someone you know, speak to a member of staff or trusted adult at home, email dsl@lonsdale.herts.sch.uk or call Childline on 0800 1111.

Lonsdale School, Brittain Way, Stevenage, Hertfordshire, SG2 8UT
Telephone: 01438 726999, email: admin@lonsdale.herts.sch.uk
www.lonsdale.herts.sch.uk



University of Hertfordshire **UH**

School of Education



YOUTH SPORT TRUST



pdnet
A network for those supporting learners with physical disability



Learning for Life!



Headteacher: **Mrs Claudia Thiele** BEd Hons NPQSL, NPQH

As a collective group, Hertfordshire Headteachers work closely together and share information to safeguard all students in Stevenage. We remain vigilant within our schools, and should we become aware of anything that may put students at risk, we will take swift and appropriate action.

Your support is vital in helping us reinforce the message that safety, both online and offline is taken seriously by our school and our community. Together, we can ensure that our young people remain safe, supported and focused on positive choices.

If you have any concerns, please do not hesitate to contact us.

Yours sincerely,

Miss Sarah Small
Deputy Headteacher
DSL

Miss Katy Gregor
Assistant Headteacher
Deputy DSL

Mrs Claudia Thiele
Headteacher
Deputy DSL

Lonsdale Safeguarding Team

Lonsdale School, Brittain Way, Stevenage, Hertfordshire, SG2 8UT
Telephone: 01438 726999, email: admin@lonsdale.herts.sch.uk
www.lonsdale.herts.sch.uk



University of
Hertfordshire UH

School of
Education



YOUTH
SPORT
TRUST



pdnet
A network for those supporting
learners with physical disability

