

Sir John Moore Award – Team Programme

ONE student who has greatly benefited from the Young Enterprise programme is Sam Gates, from Lonsdale School, Stevenage.

As well as helping him develop greater self-confidence and self-esteem, he has also discovered he is a “natural salesman”. Sam’s efforts within the 6th from companies Dynamic Factory in year 1, and Teen Gener8 in year 2, were recognised when he was presented with the Sir John Moores Award and a cheque for £100 last week at Cambridge University. The company produced and sold school calendars, Christmas Angels, and are presently selling free range eggs, and growing produce.

Donated annually to each English Young Enterprise region in memory of Sir John Moore by his daughter, Lady Grantchester, the award recognises Special Achievement through the Young Enterprise Team Programme. It is presented to an individual who has demonstrated outstanding progress in learning, personal development and acquisition of skills. The judging process for this award considers nominations against a set of criteria including the extent to which an individual has developed their self-confidence and self-esteem as well as personal, business, social and life skills.

Sam, was nominated by his teacher, Gina Kelly and the schools business advisor, Peter Walsh.

Gina said: “Since becoming involved in Young Enterprise and setting up a business Sam has developed in maturity. He has taken his role very seriously and has supported other members of the team. At the Hitchin Christmas Fair in December he shone in his position and was a natural salesman. He can now accept criticism and has developed in stature and confidence.”

“Young Enterprise has definitely given Sam the opportunity to develop as a person, use his speaking and listening skills, develop his sales techniques, and develop in confidence. He will now has many skills which will give him opportunities when he leaves school, and we are extremely proud of him.”